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- Branding & Marketing 
- Budget 
- Conference Office 
- Content Management 
- Fundraising Support 
- Guest Management 
- Logistics 
- Onsite 

- Speaker Management 
- Sponsorship & Exhibition 
- Business Games & Teambuilding 
- Technical Production 
- Theming 
- Venue & Supplier 
- VIP Management 
- Website & Registration 



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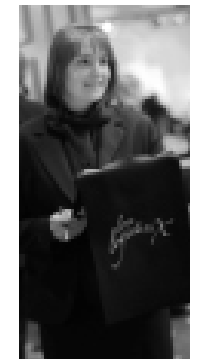
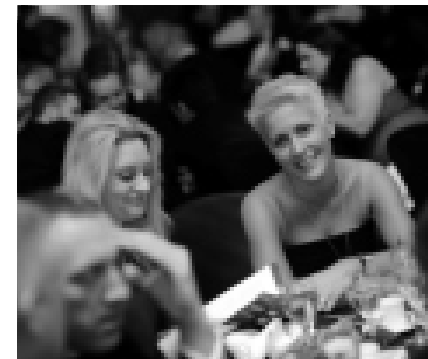
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This launch of an annual event to **celebrate** the logistics sector was designed to **showcase** what the association’s members do and **highlight** the importance of their industry.

Our **creative event concept** transformed a standard conference hotel room into a magical theatrical arena. Having previously held very simple annual dinners, the client felt that it was time to make a statement and the introduction of a celebrity host (Kate Silverton) certainly went down well with the 500+ guests on the evening.

Not only did we **transform** the main dining area but the pre-dinner drinks area was re-set during dinner to create the Love Logistics Lounge where guests could retire for **networking and relaxation** in a private-club atmosphere after dinner.

To **showcase** the work undertaken by the logistics sector, we worked with key members of the association and produced four films. These were unveiled on the night to much applause and have since become **valuable educational tools** for the association. On the strength of this event, our client has decided to make it part of their annual event program.



“ Rachel and the team were great to work with. Our Love Logistics event was well received by those who attended and I am indebted to RLC for going that extra mile. With rather tight deadlines to stick to, celebrity speakers dropping out and the production of 4 videos, it was the largest project we had undertaken – and having RLC by our side really was that extra “safe pair of hands”.



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A fast-growing software business, our client wanted to engage with their existing and potential customers.

We sourced a local five-star hotel and contracted it on an **exclusive basis** for the two day event. The client was delighted with the venue and felt that it reflected the company’s **ambition** and **culture**. Guests were met by their own personal concierge and shown to their rooms before participating in a traditional English afternoon including gun dog training, Landrover driving and a falconry display.

That night guests were treated to a sumptuous dinner along with a fun casino and chocolate crafting demonstrations.

The following day was packed with presentations and workshops and our search for a “controversial” key-note speaker led us to securing an individual who certainly provoked a lively discussion.



“ We had a really fabulous event last week and the feedback we have had since has been excellent. We couldn’t have done it without the professionalism, fun and experience of both Lainston House and RLC Productions and I wanted to say a personal thank you on behalf of myself and all of the team here.”



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In 2007, DHL Express Europe launched a European-wide reward and recognition programme.

Our brief was to create a **must-attend event** that all employees would strive for. For the past four years, we have delivered a programme that has **exceeded all expectations** with destinations such as the Vougliameni Peninsular in Athens, Greece and Sorrento, Italy.

Our remit covers all elements of communication with the winners (including many who do not speak English), logistics, **creative production** and most importantly the delivery of the Awards ceremony on the last night of the trip.

The 150+ awardees are joined by the senior management team and HR representatives from each region who all have different requirements outside of the programme. We work to ensure that their activities dove-tail with the core events. The stage management of this evening is critical as every awardee is presented with their personalised award, a certificate and has their photograph taken.

Highlights have included a Pizza making school, an energetic team activity on a Greek island and the gift of a digital photo frame personalised to each awardee and presented to them as they leave for their return flights.

“ I would like shout a big THANK YOU to Rachel & the team at RLC for all their hard work and dedication to make DHL Express Europe’s conferences & recognition events successful over the years. Unwavering professionalism and outstanding organisation & execution skills have built an excellent relationship with the business. Adding to that fun and enjoyment I would always consider them the ‘ones to work with!’”

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The Summer Eventia is the **flagship event** of Eventia, the trade association for the events industry in the UK.

The first was in 2006 and RLC Productions has been contracted to run the event from the start. Creating an event each year for our peers is a **challenge** that we relish and the **creative concept, logistical delivery** and **on site management** is lead by our team.

A steadily growing event, each year guests number between 200 and 300. Our remit has grown to encompass sponsorship and exhibition sales and management, chair of the Programme Committee, speaker management and full website and registration management.

We work closely with suppliers and sponsors to ensure the maximum exposure for all those who support the event while carefully maintaining the integrity of the programme content. Year on year people from all over our industry join and praise this event as being the “must-attend networking event of the year.”

This event is delivered to the most critical audience possible ... our peers in the event industry so we are justifiably proud of its success.

“ Rachel, I truly value your incredible management and direction of The Summer Eventia and indeed your dedication to the continuing development of the event. It’s a magical event and the alchemy is down to you! Please pass on my thanks and heartfelt appreciation to the team, they are amazing, so professional and supportive too.”

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Our client has been holding an annual summer day for a number of years. This year they wanted to do something a little different.

We contracted Weald Country Park, a **hidden gem** north of London. We proposed a number of themes for the day and the client selected "Grease."

The venue was simply an open space so we worked with local suppliers to create all the infrastructure and total theming of the space. When the 700+ guests arrived, they were greeted with an awesome Rydell High scene.

The day was a riot of fun with activities such as Extreme Frisbee, Beauty School and of course a "Summer Nights" sing-off. The Pink Ladies and T-Birds were out in force despite the inclement summer weather and from the volume of the singing at the end of the day, everyone enjoyed the day.



“ The RLC team have always proved themselves to be resourceful, innovative, and hardworking. Their attention to detail is particularly impressive and they work closely with their clients to put on a meticulously planned great event. They also have good contacts which means they can source quality products at a good price to support an event successfully. In planning our events, they have also proved themselves to be sensitive to the needs of different audiences, whether active or non-active. I am looking forward to working with them again.”



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Organised by IAPB (International Agency for the Prevention of Blindness), this event was to mark the midway point of the VISION 2020 program. It was to celebrate the successes so far and engage with the stakeholders for the remaining ten years of the initiative.

IAPB initially engaged us to develop a **feasibility study** for the event as it was to be funded in part by sponsors. Having ascertained that the event was possible, we took on the **creative production, sponsorship, logistics** and **budgeting**.

The 200 attendees were senior medical professionals, government officials, senior World Health Organisation personnel and members of our Royal family. We were responsible for all delegate and speaker handling both before the event and on site.

In addition to high level key note speakers, we produced a video sting to demonstrate the longevity of IAPB as an organisation. This was very well received and is still used to present IAPB credentials to prospective corporate partners.



“ RLC came to us through a recommendation which was a positive sign. From our first meeting, I felt they understood our objectives and requirements for the event, which had numerous stakeholders and desired outcomes. They not only provided an excellent service in terms of organising logistics but they were also quite instrumental in keeping the original strategic intents in sight throughout the entire process; this was key to a successful event. I highly recommend RLC.”



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Our client runs a very successful eyesight charity that aims to reduce blindness around the world. One of their patron sponsors gifted them a number of seats for a London Chamber Orchestra concert and they were keen to maximise the opportunity.

We worked with them to manage their VIP guest list who were made up of a variety of senior corporate figures and high net worth individuals. It was important that the private reception have a strong brand presence and were able to combine the natural beauty of Cadogan Hall with some stunning lighting and projection.

The charity aimed to raise \$50,000 dollars through a pledge card auction and public donations on the evening. We are delighted that the event ultimately raised in excess of \$58,000.



“BRILLIANT! RLC Productions were a delight to work with from beginning to end. Their creativity, calmness, attention to detail, endless patience and organisational skills were second to none. Thanks to all their hard work our event was a tremendous success. I would unhesitatingly recommend this highly effective, professional team to anyone, in fact I have already done so.”



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We offer teambuilding solutions for a wide range of clients with an equally wide range of challenges. Sometimes, an off-the-shelf solution fits the bill and other times we work up a bespoke programme. Whatever the solution, we are proud to say that we have a 100% success rate in ensuring that objectives are met.

“It was a real pleasure to work with Rachel Ley and the team at RLC. From the initial briefing through to the end of the event, Rachel worked in partnership with us, quickly establishing rapport and building a great working relationship. Rachel listened very carefully to what we wanted from the event and came up with some really innovative ideas on how we could achieve the results we wanted in a fun and different way. In the run up to and during the event, Rachel and her team remained flexible with changing and last minute demands. Their professionalism and calmness was reassuring and inspired confidence, and ensured everything ran smoothly. The event was a great success. I would use RLC again and recommend them to others.”

“Rachel I just wanted to say a huge thank you for putting on a fabulous “Generation Game” last night. You and your team were brilliant. My colleagues had a fantastic time and it created a real buzz for the rest of the evening. You are a natural on stage and did a great job with time keeping and crowd control!”

“The game was fantastic, we have had so many positive comments about that session so thank you very much.”

“A very big thank you for organising such a great event for us. As you could see the team really loved the cookery challenge, had great fun while learning new skills and team building. I think we will be talking about it for some time!”

“The event was very well organised, related to our business objectives and generally got everyone very involved. It was a very good way to end our Kick Off and I would absolutely use RLC in the future for similar team building events.”





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